

# **Aztec Animal Fiesta Days**



Welcome!

Three Rivers Back Country Horsemen and Four Corners Equine Rescue are teaming up with Aztec Fiesta Days to bring the people of the area the first ever Aztec Animal Fiesta Days. This event will kick off with an Open Barn (horse open house) at FCER on Friday including demos by 3RBCHA. Saturday, June 4<sup>th</sup>, 2011 will be an all day expo at Riverside Park in Aztec featuring many exciting activities for animal lovers.

Our vision of this event is to provide people a day at the park to relax and enjoy a variety of vendor booths for shopping, educational information, fun contests, and demonstrations by horse and dog trainers and groups. Horse trainers will be highlighting various training techniques while dog clinicians will be demonstrating dog training. Vendors will be offering their wares. The day is full of delightful and educational seminars to help people have a better relationship with their animals and enjoy a nice day at the park, complete with musical entertainment.

This event is a fundraiser for Four Corners Equine Rescue and Three Rivers Back Country Horsemen. All proceeds will be used by these 2 community service oriented non-profit organizations to fund activities including rehabilitating abused horses and developing backcountry riding trails.

To bring this exciting event to the Four Corners, The Aztec Animal Fiesta Days Committee will need support from the business community, as this is a very large undertaking. Sponsors and advertisers can be featured prominently in print, radio and television promotions. Accompanying this letter is a rate sheet describing the various options. Additionally, AAFD is seeking participation in the forms of demonstrations, seminars, volunteers, props, vendors, and entertainers.

If you are interested in participating, please call:

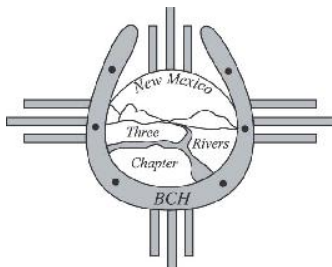
Barbara Kiipper at 505- 360-5996

Debbie Coburn at 505-334-7220

Linda Trcka at 505-324-9017



**Please help make this day a great day!**



# Aztec Animal Fiesta Days



## ADVERTISER & SPONSOR REGISTRATION

Aztec Animal Fiesta Days  
June 4<sup>th</sup>, 2011

### PROGRAM ADVERTISERS

Full page	\$200
Half page	\$100
Quarter page	\$ 50
Listing	\$ 25
Inside front (color)	\$450
Inside back (color)	\$450
Outside back (color)	\$750

Circle your choice(s)

Please include your company information, logo, or business card for the advertisement.

### EVENT SPONSORS

- Park Map Sponsor – only ONE sponsor will be advertised on the map for \$300 – 3 free admission tickets
- Horse arena sponsor – \$250 - Banner displayed on arena fence (banner supplied by sponsor) ½ page ad in program – 3 free admission tickets
- Dog area sponsor – \$250 - Banner displayed on dog area fence (banner supplied by sponsor) ½ page ad in program – 3 free admission tickets

### PRIZE CONTRIBUTORS

Prize contributors for prizes valued at \$50 or more will be listed in the program

### OTHER SPONSORS

Materials, product, time, expertise, panels, announcers  
\*Services valued at \$50 or more earn a listing in the program.

Name of Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Amount included \_\_\_\_\_

Mail to: FCER 22 Road 3334 Aztec, NM 87410 Fax to: 505-334-9295  
Email to: [debbie@fourcornersequinerescue.org](mailto:debbie@fourcornersequinerescue.org)

**DEADLINE TO REGISTER IS APRIL 15, 2011**